



Privacy Policy for Contacts.

Gundog Public Relations Limited ("Gundog PR") is committed to protecting and respecting your privacy.

This privacy notice sets out the basis for which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection laws, (the data controller is Gundog PR Ltd, 3 Milton Terrace, Grange, Cumbria, LA11 6AG).,

What information do we collect about you?

As a contact of Gundog PR your data will be held by the firm in its manual and automated filing systems.

This may include;

Contact details (including names, employment details, postal address, email addresses and telephone numbers) and

Details of your interests

How is your personal information collected?

Your personal information may be collected directly from you by you providing us with a business card or other similar source of information about yourself, through our registration process, feedback forms or by corresponding with us by phone, email or otherwise.

Purpose- how will we use your personal information?

We will only use your information when it is fair and lawful to do so. Most commonly, we will use your personal information in the following circumstances:

Where it is necessary for our legitimate interests (or those of a third party) namely providing you with updates and marketing materials and enabling the management of all matters relating to our business, but only where your interests and fundamental rights do not override those interests.

Where you have given your consent and that consent has not subsequently been withdrawn by you.

We may also use your personal information in the following circumstances, which are likely to be rare:

Where we need to protect your interests (or someone's interests).

Where it is needed in the public interest.

The situations where we will process your personal data are listed below:

To provide you with information about our services;

To provide you with updates about the marketplace and other topics that may be of interest to you;

To invite you to events or seminars that may be of interest to you;

For marketing and advertising purposes.

Disclosure of data.

We may share your personal information with third parties (including business partners, suppliers and sub-contractors), regulatory bodies or any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006, where this is reasonably necessary, for the purposes set out in the policy.

We may disclose your personal information to third parties:

In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

If Gundog PR or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of business and other agreements from time to time; or to protect the rights, property, or safety of Gundog PR, our clients, and others. This includes exchanging information with other companies and organisation for the purposes of fraud protection and credit risk reduction.

Transfer and storage of data outside the EU.

The personal information you provide to us may be transferred and stored outside of the European Economic Area ("EEA") for the purposes of things such as carrying out administration, the fulfilment of your order, the processing of your payment details and the provision of support services. Any personal information transferred will receive an adequate level of protection as required by the Data Protection laws. Third parties will only process your personal information on our instructions and in accordance with the agreement that the information is kept secure and confidential.

Any personal information transferred will receive an adequate level of protection as required by the Data Protection laws. Where any transfer is made to a country outside of the EEA and the European Commission has not made an adequacy decision in relation to the laws of that country we will

ensure that appropriate safeguards are in place prior to any transfer of your data. Those safeguards are likely to consist of either the use of standard data protection clauses adopted or approved by the European Commission or transfer to a US based recipient which is a member of the EU-US Privacy Shield self-certification arrangement or an equivalent regime.

Data Subject Rights.

Under certain circumstances, you have the right to:

Access your information.

You are entitled to request access to the information we hold about you (known as a 'data subject access request'). You are entitled to receive a copy of the personal information we hold about you and to check that it is being lawfully processed.

Correct your information.

If the information we hold for you is incomplete or incorrect, you have the right to request a correction.

Request erasure.

Where there are no reasons for continuing the processing of your personal information, you are able to request the removal or deletion of the personal information.

Object to processing.

Where the firm relies on legitimate interest for the processing of your personal information, or for the purposes of direct marketing, you have the right to object to the processing.

Request the restriction of processing.

You are entitled to request for a suspension for the processing of your personal information, for example, if you are awaiting the reasons for the processing of the information or require us to establish its accuracy.

Transfer your personal information.

You are able to request the transfer of your personal information to another party.

It is important that the personal information we hold for you is accurate and up to date. If you would like to review, verify, correct or request erasure of your personal information, object to the processing of your personal data or request that we transfer a copy of your personal information to another party, please contact; info@gundogpr.co.uk

No fee.

These rights are available to you at no cost; however we may charge a reasonable fee where a request is deemed to be excessive or unfounded. In such circumstances, we may otherwise refuse to comply with the request.

How long is your personal data retained?

We will generally hold your personal data for a minimum of two years or for as long as is necessary for the purposes for which it was collected thereafter or whenever you tell us you no longer want to remain on our contact list. Personal information may be retained for as long as necessary to comply with our legal obligation, or in order to protect yours or another person's vital interest.

Security.

We understand the importance of protecting your privacy and we will ensure your data is safeguarded and held securely in accordance with our obligations under the Data Protection laws. Appropriate technical and organisational measures have been implemented to ensure personal information is protected and to prevent your personal data from being lost, used, accessed in an unauthorised way, altered or disclosed. Details of these measures are available upon request. We also limit access to your personal information to those employees, contractors and other third parties who have a business need to know. This access will be granted on a confidential basis and processing of the information will only take place subject to our instruction.

The company has in place procedures and a policy to deal with any potential data security breaches, data subjects and any applicable regulators will be notified where we are legally required to do so.

Complaints.

If you consider that our processing of your personal information infringes the Data Protection laws, you have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues.

How to contact us.

By email at info@gundogpr.co.uk or write to us at, FAO of Risk and Compliance Officer, Gundog PR, 3 Milton Terrace, Grange, Cumbria LA11 6AG.

Revisions to our Privacy Policy.

We reserve the right to revise this policy or any part of it from time to time and will provide you with a new policy notice where any substantial updates are made. We may also notify you through other means, about the processing of your information.

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@gundogpr.co.uk